

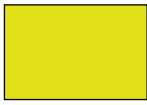


easycolor

2012 COLOR CHART



PALE PINK
PMS - 7436
CMYK - 0, 10, 0, 0
HEX - FDE9F1



SAFETY GREEN*
PMS - 809
CMYK - 15, 1, 100, 0
HEX - E2E100



LIME
PMS - 367
CMYK - 30, 0, 60, 0
HEX - B9D989



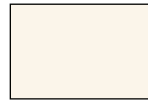
STONEWASHED GREEN
PMS - 5635
CMYK - 26, 13, 23, 13
HEX - A8B3AC



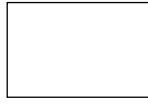
STONEWASHED BLUE
PMS - 5425
CMYK - 50, 25, 18, 0
HEX - 84A6BC



DEEP ROYAL
PMS - 662
CMYK - 100, 70, 0, 15
HEX - 004E96



NATURAL
PMS - 468
CMYK - 1, 3, 8, 0
HEX - FBF3E8



WHITE
PMS - NONE
CMYK - 0, 0, 0, 0
HEX - FFFFFF



PINK
PMS - 211
CMYK - 0, 63, 0, 0
HEX - F281B3



SAFETY ORANGE*
PMS - 804
CMYK - 0, 53, 77, 0
HEX - FF983A



PEAR GREEN
PMS - 368
CMYK - 60, 3, 100, 0
HEX - 76B900



PINE
PMS - 5615
CMYK - 40, 20, 60, 40
HEX - 6A7755



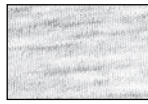
DENIM BLUE
PMS - 646
CMYK - 80, 50, 15, 0
HEX - 3E77A8



NAVY
PMS - 289
CMYK - 100, 72, 0, 65
HEX - 001E51



SAND
PMS - WARM GRAY 3
CMYK - 5, 6, 12, 12
HEX - D5D0C6



ASH
PMS - NONE
CMYK - STRIP IN FILM
HEX - NONE



BRIGHT ROSE
PMS - 198
CMYK - 7, 85, 46, 0
HEX - E14C68



DAFFODIL YELLOW
PMS - 1205
CMYK - 0, 8, 50, 0
HEX - FFE694



SHAMROCK GREEN
PMS - 347
CMYK - 100, 10, 100, 2
HEX - 009543



FATIGUE GREEN
PMS - 5815
CMYK - 55, 48, 100, 34
HEX - 605A12



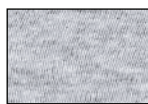
BLUESTONE
PMS - 302
CMYK - 100, 75, 30, 5
HEX - 08507F



DEEP NAVY
PMS - 7547
CMYK - 100, 80, 0, 85
HEX - 000033



PEBBLE
PMS - 465
CMYK - 11, 23, 43, 0
HEX - E2C297



LIGHT STEEL
PMS - NONE
CMYK - STRIP IN FILM
HEX - NONE



WOW PINK
PMS - 213
CMYK - 3, 99, 21, 0
HEX - E61577



YELLOW
PMS - 106
CMYK - 0, 0, 72, 0
HEX - FDF86A



KELLY GREEN
PMS - 340
CMYK - 100, 0, 84, 14
HEX - 00945B



DEEP FOREST
PMS - 5535
CMYK - 65, 0, 35, 80
HEX - 004440



NEW!

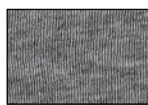
SAPPHIRE
PMS - 640
CMYK - 94, 18, 0, 0
HEX - 009ADC



LAVENDER
PMS - 2635
CMYK - 30, 30, 0, 0
HEX - B0ACD5



DARK CHOCOLATE
PMS - 7533
CMYK - 48, 62, 86, 50
HEX - 563E23



OXFORD GRAY
PMS - NONE
CMYK - STRIP IN FILM
HEX - NONE



DEEP RED
PMS - 207
CMYK - 5, 100, 60, 15
HEX - B10042



GOLD
PMS - 137
CMYK - 0, 25, 100, 0
HEX - FFC20E



NEW!

JADE
PMS - 3282
CMYK - 100, 17, 56, 2
HEX - 009186



AQUATIC BLUE
PMS - 2915
CMYK - 60, 5, 5, 0
HEX - 53BEE3



TEAL
PMS - 633
CMYK - 100, 0, 4, 18
HEX - 0094C4



NEW!

VIOLET
PMS - 7452
CMYK - 56, 46, 0, 0
HEX - 7985C1



ICE GRAY
PMS - COOL GRAY 6
CMYK - 0, 0, 0, 18
HEX - D5D7D8



CHARCOAL HEATHER
PMS - NONE
CMYK - STRIP IN FILM
HEX - NONE



CARDINAL
PMS - 208
CMYK - 15, 100, 80, 30
HEX - 98002E



ATHLETIC ORANGE
PMS - 1585
CMYK - 0, 50, 100, 0
HEX - F7941D



GOLD NUGGET
PMS - 7403
CMYK - 5, 20, 65, 0
HEX - F2C972



LIGHT BLUE
PMS - 283
CMYK - 35, 7, 0, 0
HEX - 9FCDEF



PALACE BLUE
PMS - 660
CMYK - 84, 57, 0, 0
HEX - 2A6EBB



PURPLE
PMS - 2685
CMYK - 93, 96, 0, 0
HEX - 3E3695



GRAPHITE
PMS - 404
CMYK - 0, 0, 0, 55
HEX - 8A8C8E



BLACK
PMS - BLACK 6
CMYK - 38, 28, 30, 100
HEX - 020205



MAROON
PMS - 505
CMYK - 25, 100, 80, 65
HEX - 5A000D



ORANGE
PMS - 172
CMYK - 0, 72, 87, 0
HEX - F36C36



TEXAS ORANGE
PMS - 470
CMYK - 29, 72, 100, 0
HEX - C06600



CAROLINA BLUE
PMS - 279
CMYK - 61, 25, 0, 0
HEX - 6CABE7



NEW!

TWILIGHT BLUE
PMS - 281
CMYK - 95, 85, 27, 15
HEX - 2B3D72



WINTERBERRY
PMS - 2623
CMYK - 74, 100, 27, 15
HEX - 61116A



SMOKE GRAY
PMS - COOL GRAY 11
CMYK - 62, 53, 48, 20
HEX - 626469

*100% polyester fabric - ANSI/SEA 107-2010 certified for use as high visibility background material.

Due to color differences in monitors and printers, the colors in this chart are for reference only.
Please request a color swatch card for exact color match.

easy shop style guide

T-SHIRTS



GOOD

ORIGINALS CREW
4550 S-3XL

COMFORTSOFT® HVYWT
5280 S-3XL, 4XL

YOUTH COMFORTSOFT® HVYWT
5480 XS-XL

TODDLER COMFORTSOFT®
T120 2T-4T

INFANT COMFORTSOFT®
T410 6-24M

COMFORTBLEND® ECOSMART® T-SHIRT
5170 S-3XL, 4XL

YOUTH COMFORTBLEND® ECOSMART® T-SHIRT
5370 XS-XL

BETTER

TAGLESS® T-SHIRT
5250 S-3XL, 4XL-6XL

YOUTH TAGLESS® T-SHIRT
5450 XS-XL

BEST

BEEFY-T® T-SHIRT
5180 S-3XL, 4XL-6XL

YOUTH BEEFY-T® T-SHIRT
5380 XS-XL

NANO-T® T-SHIRT
4980 S-3XL

COOL DRI® PERFORMANCE T-SHIRT
4820 XS-3XL

YOUTH COOL DRI® PERFORMANCE T-SHIRT
482Y XS-XL



ORIGINALS V-NECK
4551 S-3XL



ORIGINALS A-SHIRT
4552 S-3XL



COMFORTBLEND® ECOSMART® T-SHIRT WITH POCKET **NEW**
5177 S-3XL

TAGLESS® T-SHIRT WITH POCKET
5590 S-3XL

BEEFY-T® T-SHIRT WITH POCKET
5190 S-3XL



COMFORTSOFT® HVYWT LONG SLEEVE
5286 S-3XL

COMFORTBLEND® ECOSMART® LONG SLEEVE T-SHIRT **NEW**
5179 S-3XL

TAGLESS® LONG SLEEVE T-SHIRT
5586 S-3XL

YOUTH TAGLESS® LONG SLEEVE T-SHIRT
5546 XS-XL

BEEFY-T® LONG SLEEVE T-SHIRT
5186 S-3XL

NANO-T® L/S T-SHIRT **NEW**
498L S-3XL

COOL DRI® L/S T-SHIRT **NEW**
482L XS-3XL



TAGLESS® LONG SLEEVE T-SHIRT WITH POCKET
5596 S-3XL

FLEECE



COMFORTBLEND® ECOSMART® PULLOVER HOOD
P170 S-3XL, 4XL

YOUTH COMFORTBLEND® ECOSMART® PULLOVER HOOD
P473 XS-XL

ULTIMATE COTTON® PULLOVER HOOD
F170 S-3XL



COMFORTBLEND® ECOSMART® FULL-ZIP HOOD
P180 S-3XL

YOUTH COMFORTBLEND® ECOSMART® FULL-ZIP HOOD
P480 XS-XL

ULTIMATE COTTON® FULL-ZIP HOOD
F280 S-3XL



COMFORTBLEND® ECOSMART® CREW
P160 S-3XL, 4XL-5XL

YOUTH COMFORTBLEND® ECOSMART® CREW
P360 XS-XL

ULTIMATE COTTON® CREW
F260 S-3XL



COMFORTBLEND® ECOSMART® FLEECE PANT
P650 S-3XL

YOUTH COMFORTBLEND® ECOSMART® FLEECE PANT
P450 XS-XL

WOMEN'S



NANO-T® T-SHIRT
SLO4 S-2XL

COOL DRI® T-SHIRT **NEW**
4830 S-3XL

COMFORTSOFT® T-SHIRT
5680 S-3XL



NANO-T® V-NECK **NEW**
S04V XS-2XL

COMFORTSOFT® V-NECK
5780 S-3XL



COMFORTSOFT® LONG SLEEVE T-SHIRT
5580 S-2XL

FLEECE



COMFORTBLEND® ECOSMART® FULL-ZIP HOOD
W280 S-3XL



COMFORTBLEND® ECOSMART® FLEECE PANT
W550 S-3XL

SPORTSHIRTS



COMFORTSOFT® PIQUE
035X S-3XL

SPORTSHIRTS



COMFORTSOFT® PIQUE
055X S-3XL, 4XL-6XL

COMFORTBLEND ECOSMART® JERSEY
054X S-3XL, 4XL-6XL

YOUTH COMFORTBLEND ECOSMART® JERSEY
054Y XS-XL



COMFORTBLEND ECOSMART® JERSEY WITH POCKET
0504 S-3XL, 4XL

